



*Cortney
Martinelli*

WHERE STRATEGY
MEETS SOUL

About Cortney Martinelli

Cortney Martinelli is a powerhouse in the personal growth and business healing space, known for merging deep energetic mastery with practical business strategy. As the founder of Shine, a nationally recognized wellness and education center, and Spark3, a nonprofit dedicated to empowerment, Cortney has helped thousands of individuals and entrepreneurs unlock their true potential.

She has taught hundreds of people how to turn their side hustle into a successful, thriving business and has helped scale businesses to 6 and 7 figures with her proven frameworks.

Cortney specializes in guiding purpose-driven practitioners and conscious entrepreneurs to create soul-aligned offers, elevate their confidence, and attract premium, paying clients.

After 25 years in corporate leadership, Cortney now brings her gifts as a frequency-based business mentor to those who are here to heal and lead. She has trained more than 10,000 students and authored bestselling books that amplify heart-led transformation across the globe.

WHAT CORTNEY DOES

FOR INDIVIDUALS & ENTREPRENEURS

- Premium Offer Creation
- Transformation of Identity for Visibility & Wealth
- Coaching for Surviving to Thriving
- Certification and Transformation Creation
- Energy Management

FOR TEAMS & ORGANIZATIONS

- High-Vibration Corporate Trainings
- Strategic Retreats for Innovation & Visioning
- Joint Ventures - Rev Shares

FEATURED IN

- Energy Magazine
- Nexstar's Remarkable Women Finalist
- Numerous podcasts, wellness publications, and expert panels on healing, entrepreneurship, and purpose-led success



11K

social followers



15K

monthly page views



5K

email subscribers



80%

open rate

SPEAKING TOPICS

- Wealth Creation & Wealth Energetics
- Turning Your Side Hustle into a Thriving Business
- Scaling Your Business to 6 and 7 Figures
- Designing and Selling Premium Offers
- Energy Management for High Performance
- Brainwave Optimization & Peak States
- Mastering Mindset for Success
- Positive Psychology for Entrepreneurs
- Identity Transformation & Personal Reinvention
- Authentic Sales & Selling with Confidence
- Selling from the Stage with Impact
- Creating Systems that Scale
- Developing Certifications & Signature Programs
- Speaking That Sells: Converting Audiences into Clients

CLIENT LOVE

"Cortney is an amazing teacher, mentor, and friend. Her spirit just draws you in and makes you feel at home. Cortney has been more instrumental and effective in my healing journey than anything or anyone the past 10 years. I'm eternally grateful for finding her."

Amanda

"Working with Cortney changed everything. She helped me find the confidence, clarity, and energy alignment to sell from stage in a way that felt completely true to who I am—and I made \$64,000 in a single day. Before, I was selling my magic for a few hundred dollars. Now, I own my value and confidently charge thousands. Cortney helped me rewrite my money story, upgrade my mindset, and step fully into my worth."

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Get in Touch!



team@shineohio.com



www.cortneymartinelli.com



+216.438.0468